



News Release **FOR IMMEDIATE RELEASE**

Media Contact:
Alyson Helwagen
Bennet Group PR
Office: 808.531.6087 ext. 102
alyson@bennetgroup.com

Donate to Hawaii Food Bank and Enter to Win a Disney Trip During Panda Travel's Disney Day, January 19

Families can take advantage of special offers and deals when booking Disney vacations, and enter to win roundtrip airfare for two to Los Angeles.

HONOLULU (January 16, 2008) – Panda Travel is offering Oahu families special deals and discounts on 2008 Disney vacations at their special Disney Day this Saturday, January 19. Panda Travel will also be collecting canned good donations for the Hawaii Food Bank during the event. Everyone who gives a donation will be entered to win roundtrip airfare for two to Los Angeles – the perfect start to a Disney getaway.

Panda Travel's Disney Day and Hawaii Food Bank drive will be held this **Saturday, January 19, from 10 a.m. to 1 p.m. in the Panda Travel parking lot located at 1017 Kapahulu Avenue.**

“Panda Travel has been helping Hawaii families visit Disney attractions for decades,” said Kehau Amorin, Panda Travel's special projects manager. “But this Disney Day is special. It's an opportunity to give your own family a special Disney vacation gift, while helping other families in our community by donating to Hawaii Food Bank.”

The special three-hour event offers Hawaii residents planning a Disney getaway in 2008 complete information on Disneyland, Disney World, Disney Cruises, and Disney's newest offering, Adventures By Disney. Panda Travel agents and a representative from Disney Destinations, James

Vega, will be on hand to answer questions and give details on new offerings at Disney properties, special package deals and insider tips on making the most of a Disney vacation.

Some specials, such as onboard credits for cruises and special prices on airfare-hotel-ticket packages for Disney parks, will only be available during this one-time Disney Day event.

Everyone who attends the event can donate to Hawaii Food Bank and be entered to win great prizes given away throughout the day, including special Disney souvenirs such as key chains and collectible Disney pins. Plus, kids can take a picture with Panda Travel's mascot, the panda Kokua, in a convertible donated for the day by Dollar Rent-a-Car. At 1 p.m., the grand prize of two roundtrip airfares to Los Angeles will be chosen.

For more information on Panda Travel's Disney Day event please visit www.pandaonline.com, or call 734-1961.

About Panda Travel

Founded in 1978, Panda Travel began wholesaling tickets to various agencies throughout the state. In 1981 Panda Travel, Inc., the company's retail outlet, was created forming The Panda Group.

Today, the combination of Panda Travel and Pan Tours Hawaii has grown into five retail agencies, a staff of 160 employees and ticketing for more than one million passengers a year. Panda Travel, Inc. has direct access to thousands of hotel properties around the world, car rental agencies and more than 300 U.S. and foreign airlines from our two reservation systems, Sabre and Apollo.

In September 2007 Panda Travel successfully launched its "savvy insiders" Hawaii-only travel web site, www.airtohawaii.com. To learn more, please visit Panda Travel's website at www.pandaonline.com.